



*We accompany you through different phases of the private and corporate life cycle. As your partner for wealth management, trust, tax and legal services. Since 1974.*

#### **ABOUT US**

*1974: Formation of Treuco by Dr. Marcel Studer with two employees*

*Today: Approximately 50 employees including 9 senior partners and partners*

*2 business locations: Zurich and Hong Kong*

#### **OUR CONCEPT**

*4 areas of expertise: Wealth management, trust, tax and legal services*

*3 guiding principles: Entrepreneurship, expertise and engagement*

*2 client segments: Private individuals and business clients*

## **OUR AREAS OF EXPERTISE**

#### **ASSET MANAGEMENT**

*Wealthy private individuals benefit from our expertise in planning and implementing a sustainable investment strategy tailored to their specific investment needs and risk profile.*

#### **TAX SERVICES**

*We provide thorough tax advice to domestic and foreign individuals, their families and companies as well as to domestic and international corporations.*

#### **TRUST SERVICES**

*A broad range of trust services is available to both private individuals and companies for all executive, management and administrative tasks.*

#### **LEGAL SERVICES**

*We offer well-diversified legal advice to domestic and foreign individuals, small and medium-sized companies as well as Swiss companies of international corporations.*

# OUR HISTORY



*Treuco starts providing tax services.*



*Following a significant expansion in the areas of trust and tax services, the company relocates to its current domicile on Claridenstrasse.*



*Stefan Studer, member of the Board of Directors since 2010 as the second generation of the founding family, takes over the role as CEO.*

1974

*Dr. Marcel Studer establishes in Zurich Treuco, specialised in the areas of trust and legal services.*

1975



1987

*Treuco branches out into the field of asset management.*

1997



2013

*In the financial center of Hong Kong, a new location with diverse services for private and corporate clients is established.*

2017

*After Zurich and Hong Kong, Treuco expands to the Principality of Liechtenstein.*

## OUR ORGANISATION

### BOARD OF DIRECTORS

*Dr. rer. pol. Alfred Schwarzenbach (President),  
Dr. rer. pol. Bruno R. Lang, Stefan Studer*

### PARTNERS

*Joachim Benck, Armand Brand,  
Nadina Hediger, Maja Hegetschweiler,  
Andreas Kohler, Markus Kolb,  
Damiano Slongo, Stefan Studer,  
Corinne Welti*

### EXECUTIVE BOARD

*Stefan Studer (CEO), Joachim Benck,  
Armand Brand, Nadina Hediger, Damiano Slongo*

### MEMBER OF THE EXTENDED EXECUTIVE BOARD

*Andreas Kohler*

### SENIOR CONSULTANTS

*Dr. iur. Felix Bänninger, Dr. rer. pol. Bruno R. Lang,  
Christoph Müller, Peter Moosbrugger*